

THE JUNGLE TIMES» PODCAST
INTRODUCTION

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Hello - welcome to «**The Jungle Times**» Podcast.

This is the Introduction and my name is Lawrence Poole. I'm your host. You can find out more about me as we go along but for now, let me just say this – in spite of being severely disabled and confined to a wheelchair, I've been a corporate trainer for over 30 years. I've taught Nature's Leadership principles to more 50,000 people in Quebec, Canada and Europe.

I can't imagine a better time to start a podcast. Like most of you, I'm confined to my home because of the Corona Virus Pandemic but - thanks to the Internet - I have a constant window on how our leaders are dealing with the problem.

Many of them are balking at situations they've never entertained before –the closing of borders, the roller-coaster money markets and a self-imposed social isolation that is causing millions and millions of people to change their work habits, many of them putting their family's livelihood at risk. Our leaders are also dealing with major health concerns and the resulting complex situations that befall the health system.

So - what is good leadership? How should leaders manage complex situations. With this Podcast, I'll tell you what I learned. I'll mix anecdotes from my personal life and recall my adventures in the jungles of Central America – in a wheelchair - to explain how creative leaders are favoured by Nature rules and laws.

In an age of fake news, corrupt media and leaders who'll lie for political gain, I tell «*springboard stories*» to explain my ideas. A springboard story doesn't have to be believed ...or disbelieved. It is told as a vehicle for information. It allows the audience to grasp - from the story context – truths about how a complex system can be managed, or how a problem can be solved.

The audience is asked to transfer the information contained in the story to its own experience. My stories are less about biology or botany and more about the behaviours and strategies that people should adopt to enjoy an empowered life.

Throughout this series of Podcasts, I'll share the tools, techniques and syntheses that my life-partner Suzy Ethier and I have taught leaders all these many years. You know, the management strategies that are taught in business schools everywhere are based on the study of military campaigns– Lao Tsu, Napoleon or Jomini for *the art of war*.

Well the first lesson I teach is that Nature is *not at war*. Nature's management strategies are based on universal principles and laws that want us to survive and prosper. My first episode is called “**4.5 Billion Year of Success**” so you will appreciate that I'm talking about a very enviable track record.

Friends - there are more than 10 million species co-existing on this planet today, and all of them have a brilliant survival

strategy. We can learn from them. That much information allows us to live on Earth as if in a matrix of incredible creative intelligence... a super-Nature that can easily be described as magical and even sacred.

In this Podcast, I'll describe those ideas you can immediately profit from. More than survive, I'll show you how Nature's rules are designed so you thrive.

I think leaders everywhere need to understand Nature's creative matrix ... to understand its *Intent*.

Subscribe to **The Jungle Times Podcast** and learn how Nature is the best management school known...

Tune in to **Episode #1 – 4.5 Billion Years of Success.**

Then, if you like it, tell your friends. If not, tell me.

Visit my website at www.TheJungleTimes.com to find out more about Suzy and myself and about our work.

Thanks for listening. I'll speak to you next time.

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End-it/Music!